



MINISTRY OF WATER AND ENVIRONMENT

UGANDA WATER AND ENVIRONMENT WEEK 2024

LUZIRA

SPONSORSHIP CATEGORIES, BENEFITS AND REGISTRATION

The Ministry of Water and Environment in collaboration with key Partners will hold the seventh Uganda Water and Environment Week (UWEWK) from 18th – 22nd March 2024. Organized under the theme; **“Rethinking collective action and innovative solutions to water, environment, and climate change crisis in Uganda.”** the event will be guided by four sub themes:

a) Sustainable utilization of water and environmental resources for economic development

This sub-theme will address water and environment security as one of the most pressing issues globally, in the region and also in Uganda. It will explore opportunities for accelerating inclusive access to safely managed water and sanitation services in both rural and urban areas, the need to ensure availability of adequate and good quality water for domestic use and for productive purposes; promotion of transboundary water cooperation, scaling up integrated water resources management approaches, protection of the environment and all related ecosystems. It will further explore the role of sustainable utilization of water and environment resources to boost Uganda’s economy with improved livelihood and protection of communities. It will also highlight the relationships between the water-environment-energy-food nexus approaches with economic and environmental objectives to accomplish the objectives of optimal and sustainable management across all sectors.

b) Nature-based solutions to solve water, environment and climate change crisis

The sub-theme will assess progress made in promoting nature-based solution in Uganda and globally to enhance water harvesting and storage, integrated water resources management approaches, and protection of ecosystems. It will also identify innovative approaches and solutions for scaling up nature-based solutions for ensuring resilient water supply systems, livelihood improvements, job creation and accelerating water and environment business incubation and entrepreneurship. It will assess the need for research and innovations to develop and strengthen climate adaptation strategies; development of several specific approaches that can close the implementation gap for water, sanitation, hygiene, environment and climate change. The sub theme will assist in broadening the understanding importance of nature-based solutions which have emerged globally as one of the sustainable and cost-effective ways to ‘fix’ the broken ecosystem and ultimately integrate communities, nature and heritage.

c) Resilient built environment and infrastructure in urban settings

This sub-theme aims to establish a better understanding of how to contextualize resilience in the built environment and infrastructure through accelerating inclusive access to safely managed water and sanitation and hygiene services; increasing sanitation, waste water treatment infrastructure and services; improved water services and water security. It will further assess opportunities for incorporating robust urban climate actions in Nationally Determined Contributions (NDCs), as well as enhancement of cooperation between local and national governments on planning, financing and implementation. The sub-theme will further explore opportunities for sustainable climate resilient developments, mitigation and adaptation in cities and urban centres. It will further explore adaptation and mitigation initiatives, technologies, planning and regulations to bridge climate resilient infrastructure development.

d) Investment in protection of lives, livelihoods, property to support community resilience and stability

This sub-theme will review the status of implementation of the updated Nationally Determined Contributions with respect to water, sanitation and environment. It will assess progress made and the required needs in ensuring resilient water supply systems for domestic and productive uses, promoting sustainable water harvesting and storage, increasing sanitation and waste water treatment infrastructure and services, scaling up integrated water resources management approaches and water use efficiency, and protection of ecosystems. It will also review the relevance of the outcomes of the various water, environment and climate change related events, identify innovative approaches and solutions therein, and assess the role of innovation and technology in addressing water, environment, and climate change challenges. It will explore opportunities for scaling up Uganda's response to conflict and climate change induced migration and displacement and identify approaches and means of accelerating adaptation and resilience to climate change to prevent loss and damage of lives, livelihood, ecosystems and infrastructure, conflicts, and mobility. The sub theme will stimulate discussions regarding options and mechanisms for mobilizing the required financing to achieve various SDGs. It will further explore opportunities and challenges in scaling-up investment in climate change mitigation and adaptation to increase the resilience of communities, ecosystems and infrastructures.

SPONSORSHIP INFORMATION

Development partners, corporate sponsors and individuals are called upon to participate and support the Uganda Water and Environment Week (UWEWK) 2024.

The sponsorship categories include:

Sponsorship Category	Amount in UGX	Amount in USD
1. Platinum	100m+	\$ 27,000+
2. Gold	50m+	\$ 13,500+
3. Silver	25m+	\$ 6,700+
4. Bronze	10+	\$ 2,700+
5. Ivory	5+	\$1,350+

Packages and Accrued Benefits	Sponsorship Categories				
	Platinum	Gold	Silver	Bronze	Ivory
Exclusivity in all media and publicity platforms	✓	X	X	X	X
Allocation of space in the UWEWK conference programme as a Panelist or Discussant	✓	✓	✓	X	X
Opportunity to speak about the Organizational during the opening or closing ceremonies	✓	✓	X	X	X
Recognition during all live TV and radio talk shows and throughout the entire conference period	✓	✓	✓	X	X
Organizational staff participating in the UWEWK Conference	20	10	8	5	3
Free access to UWEWK conference materials such as (Notebook, book of abstracts, programme, pens, conference bag etc.)	✓	✓	✓	✓	✓
Opportunities to build brand awareness and loyalty through logo appearance on banners, tear drops, pull-ups, brochures, t-shirts, caps and other promotional materials	✓	✓	✓ (on some)	✓ (on some)	✓ (on some)
Brand (logo) appearance on all UWEWK Conference materials and TV and Print adverts	✓	✓	✓	X	X
Brand/organizational mentions during the UWEWK press conferences and in the social media platforms.	✓	✓	✓	✓	✓ (on some)
Advert in Conference Water and Environment Magazine	2 Pages	1 Page	½ Page	X	X
Link To Company Website On Conference Website	✓	✓	✓	X	X
Branding opportunity during UWEWK Conference and related activities. <i>(Pull up banner)</i>	✓	✓	✓	X	X
Opportunity to exhibit during the UWEWK conference	✓	✓	✓	✓	✓
Recognition in opening remarks	✓	X	X	X	X

For Sponsorship and Participation

Please send your filled form indicating the sponsorship category to the Secretariat on uwenk@mve.go.ug and copied to wri.uga@gmail.com not later than **Friday 23rd February 2024**.

Your request will be confirmed upon receipt of evidence of payment/ transfer /in kind contribution associated with your category of sponsorship of the UWEWK2024. Kindly send your evidence of payment/ transfer /in kind contribution to Secretariat on: uwenk@mve.go.ug; and copy to wri.uga@gmail.com.

For further information/ details contact

Mobile: +256 772468772, +256 753153791, +256 772521413

SPONSORSHIP REGISTRATION FORM (UWEWK 2024)

Section A: Contact Details

Company Name:	
Representative's Name:	
Address:	
Telephone:	
Email:	
Website:	
Billing Information (Name if different from above)	

Section B: Type of Organization/Institution

- Public Institution Academia International Organization
Private Sector NGO Multi-lateral Agency
UN Agency Other please specify

Section C: Type of Support: Please indicate how you would like to support UWEWK 2024

- i) Sponsor Category Platinum Gold Silver Bronze Ivory
ii) Convener, iii) Co-convener

Section D: Payments:

Account Name: UGANDA WATER AND ENVIRONMENT WEEK - UWEWK

Account number: 01503616838089

Name of Bank: DFCU

Branch: Entebbe

Mode of payment: **ELECTRONIC TRANSFER, OVER THE COUNTER, CHEQUES, TTs**

CONTACT US:

Email: wri.uga@gmail.com

Mobile: +256 772521413, +256 772468772, +256 753153791

Website: www.uewk.mwe.go.ug; Twitter: @min_waterUg #UWEWK2024; Facebook: [facebook.com/Ministry of Water and Environment](https://facebook.com/MinistryofWaterandEnvironment)