****

**MINISTRY OF WATER AND ENVIRONMENT**

**UGANDA WATER AND ENVIRONMENT WEEK 2020 (23rd - 27th March 2020):**

**WATER RESOURCES INSTITUTE, ENTEBBE**

**SPONSORSHIP CATEGORIES, BENEFITS AND REGISTRATION**

The Ministry of Water and Environment in collaboration with key Partners will hold the third Uganda Water and Environment Week (UWEWK) from 23rd to 27th March 2020. Organized under the theme; **“****Water and Environment resources for inclusive-growth, employment and wealth creation,”** the event will be guided by three sub themes:

1. Water and Environment Security for Inclusive-growth

Water and environment resources support life and social economic activities. Water is central to agriculture, the mainstay of Uganda’s economy, from which about 85% of the population derives their incomes and livelihoods. Provision of adequate water for agriculture will spur transformation of the economy through increased productivity for both livestock and crops. Water is also required as an indispensable input in agro-industrialization. It must, therefore, be available in adequate quantities and corresponding quality at the right time and right place in order to contribute to the achievement of the development goal of increased household incomes and improved quality of life of the population.

Environment and natural resources are under increasing pressure despite their importance in ensuring water and environment security and social and economic growth. For example, the forest cover has declined from 24% of Uganda’s total land area in 1990 to 9% in 2018, a reduction of 57% in just 25 years. Similarly, the national wetlands coverage as a percentage of the total land area declined from 15.6% in 1994 to 8.4% in 2016. It is estimated that Uganda loses 846 km2 of its wetlands annually. This majorly attributed to biomass for fuel cooking/combustion ( about 90% of Ugandans use fire wood and charcoal for cooking) with other auxiliary drivers such as expansion of agricultural land, sporadic urbanization and industrialization and inadequate incentives for private plantation forests, excessive water abstraction, income poverty, poor intra and inter sector coordination with regards to continued issuance of land titles in wetlands, sand mining and industrialization with some of the demarcated business/industrial parks located in wetlands. Other challenges include encroachment, illegal harvesting and titling. This sub-theme will therefore explore the impacts of degradation of environment and natural resources on achievement of NDPIII targets and what needs to be done to ensure environmental security for inclusive growth.

2. Water and Environment for Employment and Wealth Creation

The focus of NDPIII on resource-led industrialization through value addition in agriculture, minerals, petroleum and manufacturing presents major opportunities for employment, wealth creation and socio-economic transformation. However, employment, wealth creation and socio-economic transformation among vulnerable communities will depend on availability and sustainable management of key natural resources in the catchments. This sub-theme will also discuss how societies should govern their water and environment resources for employment and wealth creation and improving people’s livelihood. Accessibility to safe and clean water is, for many people, a matter of daily survival, or can help to break the vicious circle of poverty. Improving natural resources governance is therefore essential to alleviating global poverty.

The contribution of water, environment and natural resources to employment and wealth creation has already been recognized by the country although a lot more still needs to be done to exploit this potential. For example, Uganda’s forests supply 88 % of all its energy needs, provide 61% of Uganda’s tourism income and provides jobs for about 1 million people. Over the last five years, private commercial plantations have been promoted together with tree planting campaigns and distribution of about 62 million seedlings out of 88 million produced. About 3,500 ha of degraded natural forests have been restored and 60,000 ha were allocated to private developers for commercial tree plantation development, out of which 5,400 ha of new plantations have been established. However, the restoration of forests and tree cover by natural regeneration or by plantation or by agroforestry has not kept pace with the annual loss of forest cover and loss of individual trees. This trend is likely to affect employment and wealth creation of especially the youth in Uganda. The same situation can be said of wetlands and other natural resources.

This sub-theme will also give focus to innovative solutions for more efficient and productive development and management of water, environment and natural resources; case studies of integrated water development and management schemes that account for the water demand and supply as well as land and the environment. It will also address the new approaches to achieving Water-Food-Energy nexus as well as approaches for addressing environmental degradation and water scarcity and through non-conventional water and environment resources management approaches. Thus, ensuring sound management and sustainable utilization of water, environment and natural resources, and mitigation of impact of climate variability and climate change will be key for employment and wealth creation and general economic growth. The sub-theme will therefore explore opportunities for increasing incomes and employment through sustainable use and value addition to water, forests and other natural resources

3. Climate change and achievement of NDP III goals

Uganda is experiencing changes in the climatic conditions and this has been exacerbated by anthropogenic activities related to degradation of natural resources. This is having devastating impacts on the society and undermining Uganda’s social and economic growth. The changes in climatic conditions have caused floods, droughts and landslides in various parts of the country resulting in destruction of infrastructure, crops and settlement structures and general destruction of peoples’ livelihoods. The key impacts have been on agriculture (crop failures due to drought and destruction by flooding), energy (especially hydropower generation), transport (destruction of roads and bridges), water supply (affecting quantity and quality), livestock production (affecting pasture production, water supply and many other negative impacts.

If the NDP III focus of investing in critical national infrastructure projects to lower production costs, enhance international competitiveness and facilitate the sustainable exploitation of developmental opportunities in agriculture, tourism, minerals, and oil/gas is to be realized there will need to address impacts of climate change. There is therefore a need to enhance the resilience of the various sectors of the economy and the communities to climate related shocks through implementing appropriate climate change mitigation and adaptation strategies.

The event includes the following activities;

1. Publicity campaigns in print, electronic and social media;
2. Water Security conference 19th March 2020
3. Walking for Water, Environment and climate change –From 10th to 20th March 2020 starting from Mabira Forest to Rwizi catchment in Mbarara
4. Clean up exercises or restoration activities organized by regional de-concentrated structures of the MWE and their partners in various locations to deal with key pressing issues in those regions
5. Commemoration of the three Important International Sector Days - Monday 23th March 2020
6. National Conference: Monday 23rd – Wednesday 25th March 2020
7. Applied Training Sessions: Thursday 26th March 2020
8. Field Visits to selected areas within Entebbe, Kampala and surrounding districts Friday 27th March 2020

**SPONSORSHIP INFORMATION**

Development partners, corporate sponsors and individuals are called upon to participate and support the Uganda Water and Environment Week (UWEWK) 2020. Your participation in UWEWK 2020 provides an opportunity to increasing household incomes, improved quality of life of the population and achievement of “***Sustainable Industrialization for Inclusive-growth, Employment and Wealth Creation***”.

The sponsorship categories include:

|  |  |  |
| --- | --- | --- |
| **Sponsorship Category** | **Amount in UGX** | **Amount in USD** |
| 1. Platinum | 100m+ | $ 27,000+ |
| 1. Gold | 50m+ | $ 13,500+ |
| 1. Silver | 25m+ | $ 6,700+ |
| 1. Bronze | 10+ | $ 2,700+ |
| 1. Ivory | 3+ | < $2,700 |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Packages and Accrued Benefits | Sponsorship Categories | | | | |
| Platinum | Gold | Silver | Bronze | Ivory |
| Exclusivity in all media and publicity platforms |  | X | X | X | X |
| Allocation of space in the UWEWK conference programme as a Panelist or Discussant |  |  |  | X | X |
| Opportunity to speak about the Organizational profile during the opening and closing ceremonies |  |  | X | X | X |
| Recognition during all live TV and radio talk shows and throughout the entire conference period |  |  |  | X | X |
| Organizational staff participating in the UWEWK20 Conference | 20 | 15 | 12 | 8 | 5 |
| Free access to UWEWK conference materials such as (Notebook, book of abstracts, programme, pens, conference bag etc.) |  |  |  |  |  |
| Opportunities to build brand awareness and loyalty through logo appearance on banners, tear drops, pull-ups, brochures, t-shirts, caps and other promotional materials |  | (on  some) | (on some) | (on some) | (on  some) |
| Brand (logo) appearance on all UWEWK Conference materials and TV and Print adverts |  | (on  some) |  | X | X |
| Brand/organizational mentions during the UWEWK press conferences and in the social media platforms. |  |  |  |  | (on  some) |
| Paragraph of the Organizational profile on UWEWK Events websites in the sponsorship section |  |  |  | X | X |
| Branding opportunity during UWEWK Conference and related activities |  |  |  |  |  |
| Opportunity to exhibit during the UWEWK20 conference |  |  |  |  |  |

**For Sponsorship and Participation, Please contact**;

Email: [uwewk@mwe.go.ug](mailto:uwewk@mwe.go.ug); wri.uga@gmail.com

Mobile: + 256 772 521413, +256 772 468772, +256 772 560318

**SPONSORSHIP REGISTRATION FORM (UWEWK 2020)**

**Section A: Contact Details**

|  |  |
| --- | --- |
| **Company Name:** |  |
| **Representative’s Name:** |  |
| **Address:** |  |
| **Telephone:** |  |
| **Email:** |  |
| **Website:** |  |
| **Billing Information (Name if different from above)** |  |

**Section B: Type of Organization/Institution**

Public Institution  Academia  International Organization

Private Sector  NGO  Multi-lateral Agency

UN Agency  Other please specify  …………………………………

**Section C: Type of Support:** Please indicate how you would like to support UWEWK 2020

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| i)Sponsor Category y | Platinum | Gold | Silver | Bronze | Ivory |

ii) Convener,  iii) Co-convener

**Section D: Payments:** *(Please confirm payment to the Secretariat on:* [uwewk@mwe.go.ug](mailto:secretariat@mwe.go.ug); and copy to [wri.uga@gmail.com](mailto:wri.uga@gmail.com)*.*

**Account Name**: UGANDA WATER AND ENVIRONMENT WEEK (UWEWK)

**Account number**: 000190088000061

**Name of Bank**: Bank of Uganda

**Swift Code:** UGBA UG KA

**Mode of payment: ELECTRONIC TRANSFER ONLY**

OR

**Account Name**: UGANDA WATER AND ENVIRONMENT WEEK - UWEWK

**Account number**: 01503616838089

**Name of Bank**: DFCU

**Branch**: Entebbe

**Mode of payment: ELECTRONIC TRANSFER, OVER THE COUNTER, CHEQUES, TTs**

**For further details**, contact us on: Email: [uwewk@mwe.go.ug](mailto:uwewk@mwe.go.ug); [wri.uga@gmail.com](mailto:wri.uga@gmail.com);

Mobile: + 256 772 521413, +256 772 468772, +256 772 560318